

18th Annual London **PROPERTY QUIZ**

An annual event to raise money
for LionHeart, the charity for
RICS members and their families.

10 November 2010

The Grange St Pauls Hotel, London Ec4

Sponsorship opportunities

18th Annual London **PROPERTY QUIZ**

Annual London Property Quiz 2010

Now in its 18th year, the London Property Quiz regularly attracts a large audience of professionals representing the worlds of **property, law, insurance, finance, accountancy, surveying** and the **media**. Chartered surveyors and allied professionals attend the event, which consists of a three course dinner and a 10 round quiz.

The London Property Quiz is the most successful fundraising event held to raise funds for LionHeart, the benevolent fund for RICS members. LionHeart helps hundreds of people who have suffered bereavement, ill health or disability, unemployment, the separation of families or difficulties in retirement. With steady growth over the years, the London Property Quiz has, to date, raised over £900 000 for LionHeart.

The following three levels of sponsorship are available:

- **Headline sponsorship**
- **Additional sponsorship opportunities**
- **Programme sponsorship**

About RICS

RICS is the leading source of land, property, construction and related environmental knowledge. RICS supports 130 000 members and 14 000 member firms worldwide, promote best practice, represent consumers' interests and provide impartial advice to society, businesses, governments and global organisations.

18th Annual London PROPERTY QUIZ

Headline sponsorship

Sponsor benefits

As an Associate sponsor of the London Property Quiz 2010, you will receive the following generic sponsor benefits:

1. Pre-event

The sponsor can refer to themselves as an 'Associate sponsor' of the London Property Quiz 2010 from signing their contract until up to 2 months after the event.

The sponsor has the right to publicise their involvement in the event and to use copy and an RICS supplied logo (if applicable), confirming they are an event sponsor from signing their contract until up to 2 months after the event.

Editorial space, with the sponsor logo and hyperlink to feature on the dedicated London Property Quiz 2010 webpage.

2. At the event

The sponsor will receive recognition from the event compere of their sponsorship of the London Property Quiz 2010 at the opening and closing of the event.

The sponsor logo will appear on screens around the quiz room as part of a scrolling presentation played throughout the quiz breaks.

The sponsor is entitled to a full page colour advertisement in the programme produced for the evening.

The sponsor is entitled to a table, for 12 people, at the London Property Quiz 2010 (advertised rate £1,400 + VAT).

Investment

Associate sponsorship of the London Property Quiz 2010 is available for **£5,000 + VAT**

18th Annual London **PROPERTY QUIZ**

Additional sponsorship opportunities

Electronic scoreboard

Scoreboards are positioned around the room - company name/logo will appear on the scoreboards throughout the event. Half-page colour advertisement in the programme.

£3,000 + VAT

Branded items

Branded items will be placed on each quiz table and the judges table*. Half-page colour advertisement in the programme.

£3,000 + VAT

Runners' hats

After each round answer sheets have to be taken to the judges table, for marking, by the team's 'Runner' who must be wearing a hat, otherwise the team's round is forfeit. Sponsors will have a profile on each team's hat. Half-page colour advertisement in the programme.

£2,000 + VAT

Quiz notepaper

Company name/logo will appear on the notepaper. Half-page colour advertisement in the programme.

£2,000 + VAT

Answer sheets

Company name/logo will appear on the answer sheets. Half-page colour advertisement in the programme.

£2,000 + VAT

Quiz round

Company name/logo will be displayed on screens during the relevant quiz round

£1,000 + VAT

Jokers

Company name/logo will appear on the Joker cards

(Each table/team has one Joker card which is submitted for the round the team feels they are the strongest at, therefore receiving double points!)

£1,000 + VAT

Display material

Pop-up stands can be sited along the entrance to the room where company hosted bars are situated prior to the start of the quiz.

£1,000 + VAT

*items to be produced and provided by the sponsor

18th Annual London **PROPERTY QUIZ**

Programme Sponsorship

An A4 full colour programme is produced for the evening. A copy is provided for every attendee. The programme contains a foreword by the RICS President, timetable for the evening, one of the quiz question rounds, information about LionHeart and the table plan.

Full Page Colour Advertisement* - £500+VAT

Half Page Colour Advertisement* - £300+VAT

* artwork to be supplied by the sponsor

More information

For further details or to register as a sponsor please contact:

Kerry Sparks
Events Marketing Manager - RICS Events
ksparks@rics.org
020 7695 1644